Meaningful Work Placement

Make a difference... Be the difference...
Benefits to making a difference

- Good use of time
- Leave a lasting impression with the employer & team
- Confidence
- Project success on your CV
- Reputation – You & College
- Job offer
How can I make a difference?

- Problem Solving
- Waste Management
- See through the eye of the consumer (Fresh eyes)
- Simplify monotonous tasks
- Bitesize
- Positive attitude (I CAN do it)
Employer Feedback

Make the difference... Be the difference...

Q4: Can you think of a time when a student had used critical analysis to improve an existing system to make it more efficient in your business?

A: Most said ‘No!’ or that they would ‘welcome ideas’
Q4: Can you think of a time when a student had used critical analysis to improve an existing system to make it more efficient in your business?

A: One said

‘Warehousing – Finding an improved method of processing deliveries based on grouping categories together to reduce time in handling and processing stock’
Meaningful Work Placement

Make the difference... Be the difference...

Money
Customers
Staff
Equipment
Premises

Time Consuming Process
Difficult System
Dissatisfied Customers
Unhappy Staff
Broken / Wrong Equipment
Damaged Premises

Lost Profits
Lost Customers
Lost Staff
No Job
No Business
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Problem Solving Task

1) **Staff are moaning** as there is **lots of rubbish** on the floor in the staff room. There are no bins because the company wanted to cut down on plastic pollution. They have stored the old bins in the store room.

2) The **customer is not happy** because she has to **wait longer** than necessary to collect her parcel. Her name is Smith and the parcels are filed only by surname.

3) **Profits are lower** than usual as there has been an **increase in paper and printing ink costs**. The warehouse operatives print out their picking lists to complete their orders which is a **waste** as they have ipads but they have a high turnover of staff so cannot keep up with training.
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Make the difference... Be the difference...

Which areas have local employers given feedback on?

- Revenues & Benefits
- Customer Service
- Merchandising
- Logistics
- Preparing Work Areas
- Warehousing
- Mental Health Care
- H.R.
- Stock Control
- Team Work
- Management
- Retail
- Travel Agents
- Sales
- Finance
- Marketing
- NPD/Technical
- Customer Contact
- Administration
- Quality Auditors
- Health & Safety
- Training
- Line Operatives
- Development
- Beauty
- Assistant Psychologist
- Student Nurse

boston:college
# Meaningful Work Experience

Make the difference... Be the difference...  

(14 Employers sampled from different industries)

<table>
<thead>
<tr>
<th>Employer Survey</th>
<th>Verbal Communication</th>
<th>Body Language</th>
<th>Team Interaction</th>
<th>Customer Interaction</th>
<th>Senior Team Interaction</th>
<th>Written Communication</th>
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</thead>
<tbody>
<tr>
<td>Requires Improvement</td>
<td>20%</td>
<td>20%</td>
<td>20%</td>
<td>30%</td>
<td>10%</td>
<td>0%</td>
</tr>
<tr>
<td>Acceptable for Work Experience</td>
<td>60%</td>
<td>70%</td>
<td>50%</td>
<td>60%</td>
<td>80%</td>
<td>70%</td>
</tr>
<tr>
<td>Acceptable for an Employee</td>
<td>0%</td>
<td>0%</td>
<td>10%</td>
<td>0%</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>Outstanding</td>
<td>20%</td>
<td>10%</td>
<td>20%</td>
<td>10%</td>
<td>0%</td>
<td>20%</td>
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Meaningful Work Experience

Make the difference... Be the difference... (continued)

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<thead>
<tr>
<th>Employer Survey</th>
<th>Appearance</th>
<th>Hygiene</th>
<th>Maths in the workplace</th>
<th>English in the workplace</th>
<th>Attitude to advice</th>
<th>Ability to follow written instructions</th>
<th>Ability to follow verbal instructions</th>
</tr>
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Meaningful Work Placement

Make a difference... Be the difference...

Areas requiring improvement

- Verbal Communication
- Body Language
- Team Interaction
- Customer Interaction
- Attitude to Advice
Meaningful Work Placement

Make a difference… Be the difference…

Areas requiring improvement

• Verbal Communication
• Body Language
• Team Interaction
• Customer Interaction
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LET'S SMASH IT!
Meaningful Work Placement

Make a difference... Be the difference...

Areas ‘acceptable’ for work experience

- Verbal Communication
- Body Language
- Team Interaction
- Customer Interaction
- Senior Team Interaction
- Ability to follow verbal & written instructions

- Appearance
- Hygiene
- Maths in the workplace
- English in the workplace
- Attitude to advice
- Written Communication
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