



# Affiliation



**Better connected,  
better informed**

# Hear first, react first and beat the competition

As an affiliate of the Association of Colleges you gain access to expert intelligence and the largest network of UK Colleges.

## Affiliation

Affiliation is specially tailored for companies and organisations that operate in the further education and College sectors. Current affiliates include suppliers to Colleges, law firms, accountancy firms, awarding bodies, local authorities and universities.

## Exclusive benefits

Affiliation is designed to offer you market intelligence and high profile networking opportunities. Meet College decision-makers while accessing expert analysis of the complex and changing further education landscape.

## Affiliation benefits include

- ◆ Access to a wide range of Briefings and AoC website
- ◆ Networking opportunities at a national and a regional level
- ◆ Discounted rates at AoC conferences
- ◆ Free complimentary access to one event
- ◆ Access to forums, webcasts and podcasts
- ◆ Discounts on AoC marketing and communication opportunities
- ◆ Seminars and teleconferences speaker opportunities
- ◆ Affiliate directory



# Supporting your business

Affiliation offers exceptional benefits to Colleges suppliers, law firms, accountancy practices, awarding bodies, local authorities and universities.

The benefits of AoC affiliation include:

**BRIEFINGS** – AoC's flagship weekly digest and expert analysis of the major issues affecting Colleges, providing you with valuable insight into the legislative and policy landscape while gaining new market intelligence.

**NETWORK OPPORTUNITIES** - Unique networking opportunities with College senior managers and decision-makers, helping you understand the major issues for the sector and develop your business while identifying new opportunities.

**EVENTS** – Meet and learn from experienced and eminent speakers at any of the 70 AoC events held each year; affiliation offers you access at a discounted price.

**AFFILIATE DIRECTORY** –Promote your business to College decision makers through a comprehensive online and printed affiliate directory.

**SPONSORSHIP AND COMMUNICATION PACKAGES** – Substantial discounts on all AoC promotional packages helps your company to generate quality leads, boost revenues and increase brand awareness.

**SEMINAR SPEAKER OPPORTUNITIES** – Excellent networking and promotional opportunities through events focusing on issues as diverse as people management, internal systems, finance, funding and innovation in Colleges.

# Affiliation benefits

## Build your reputation

As a leading industry player, AoC is internationally recognised for its College and further education expertise. AoC affiliation enhances profile, offering greater visibility and opportunities to meet further education decision makers at a national and regional level.



## Competitive edge

Improve your service excellence and detect new opportunities through sector intelligence that includes expert analysis, new research, policy digests, legislative and political overviews as well as commentary from influential insiders.



## New relationships

The Association's 70+ high calibre events offer unrivalled opportunities to broker new relationships while strengthening existing ones. They are designed to create opportunities to update, meet, network, share best practice and ignite debate on the main challenges facing the College sector.



## Get the full picture

Affiliates can also stay up to speed with Briefings of their choice and weekly Email Alerts.



# Applying for Affiliation

AoC affiliation costs £2995 per annum and is calculated on a pro-rata basis. For more information and to download an application form please visit [www.aoc.co.uk/affiliation](http://www.aoc.co.uk/affiliation), email [membership@aoc.co.uk](mailto:membership@aoc.co.uk) or call us on 020 7034 9900 today.

“We are pleased with the higher quality and amount of decision makers at AoC events, generating more leads than last year”

iParadigms Europe Ltd

“An excellent event, very well organised. We met a lot of good, relevant people there”

Henley Research Ltd



# Join the UK's leading further education network today

## About AoC

The Association of Colleges exists to represent and promote the interests of Colleges and provide members with professional support services.

Comprising 370 College members, AoC has a range of institutions within its membership. These includes Further Education, Tertiary, Sixth Form and Specialist Colleges in England and Northern Ireland. We work with and represent Colleges in Wales and Scotland through affiliation of AoC and partnership with sister bodies in both countries via the UK Council of Colleges.

## Contact us

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